

To

The Director General Higher Education

Haryana, Panchkula

Sub: Regarding National Level Workshop in Commerce in the session 2018-19

Respected Sir,

The Department of Commerce of this college propose to organise a two-day National Level Workshop on “**Application of MS- Excel in Statistical Analysis**” from 6th March to 7th March 2019. The proposal for financial support is enclosed.

You are, therefore, requested to grant permission to organise this workshop and release the requisite financial support for the same.

Soliciting your kind help and co-operation.

Principal

Kanya Mahavidyalaya, Kharkhoda

Sonipat

Enclosed: Annexure -A

Proposal for Workshop

Annexure -B

Brief Statement of Objective of the Workshop



Principal
Kanya Mahavidyalaya
Kharkhoda, Sonipat



Co-ordinator
IQAC
Kanya Mahavidyalaya
Kharkhoda, Sonipat

Annexure -A

Kanya Mahavidyalaya, Kharkhoda

Sonipat

Proposal for Workshop on “Application of MS- Excel in Statistical Analysis” for Post Graduate Students

Name of the activity: Workshop

Level of the Workshop: National

Theme of the Workshop: “Application of MS- Excel in Statistical Analysis”

Proposed Dates: 6th March to 7th March

Number of Days: 2


Venue: Seminar Hall, Kanya Mahavidyalaya, Kharkhoda

Name and Address
of the Organising Institute: **Kanya Mahavidyalaya, Kharkhoda, 131402**

Name and designation of **Convener:** **Dr Parmila**
Assistant Professor of Commerce
Kanya Mahavidyalaya, Kharkhoda

Name and designation of **Organising Secretary:** **Dr Namita**
Assistant Professor of Commerce
Kanya Mahavidyalaya, Kharkhoda

Designation of Official Empowered
to receive Financial Grant: **Principal, Kanya Mahavidyalaya, Kharkhoda**


Principal
Kanya Mahavidyalaya
Kharkhoda, Sonipat


Co-ordinator
IQAC
Kanya Mahavidyalaya
Kharkhoda, Sonipat

Financial Assistance Required from
Department of Higher Education,
Haryana for the Workshop:

Specific items of Expenditure

Amount

- TA/DA and Honorarium to Resource Persons
- Food & Beverages
- Miscellaneous (For Stationary and Flex etc)

Rs. 45000 (approx)

Rs. 40000 (approx)

Rs. 20000 (approx)

Total Amount


Rs 1, 05,000


Brief Statement of Objective of the Workshop:

Annexure-A

Principal

Kanya Mahavidyalaya, Kharkhoda


Principal
Kanya Mahavidyalaya
Kharkhoda, Sonipat


Co-ordinator
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Kharkhoda, Sonipat

Annexure -B

Brief Statement of Objective of the Workshop

“Application of MS- Excel in Statistical Analysis”

Excel is quite a powerful instrument often used in research as a support for datasets. It does contain some basic statistical analysis and could serve for simple inferences. The purpose of this workshop is to discuss the basic features of experiences and surveys, the various types of data that are commonly used, the fundamental principles of research and manner in which results can be interpreted through tools in MS Excel. In view of widespread availability of statistical package, it feels that students' needs to master are how to use powerful various research tools available in Excel. There for the main motive of organising this workshop is to provide students a platform to learn and develop the skills of using MS Excel.

We hope this workshop would definitely prove a learning experience and the students will enrich their knowledge and become capable in applying Excel skills in a wide range of practical situations and problems.



Convener

Dr Parmila



Principal

Kanya Mahavidyalaya

Kharkhoda

Principal
Kanya Mahavidyalaya
Kharkhoda, Sonipat

The Director General,
Higher Education Haryana,
Shiksha Sadan, Sector-5
Panchkula.

Subject: - One Day National Level Seminar to be organised by the Department of Hindi

R/Sir,

Respectfully, I wish to draw your kind attention for information and permission that the Hindi Department of our college proposes to organise one day national seminar in the college on the topic “प्रयोजनमूलक हिन्दी : प्रासंगिकता एवं उपादेयता” which is of utmost importance and in general interest of the teaching community in the country.

The complete details of the topic, its relevance and the estimated expenditure to be incurred in organising the event are attached herewith for your kind information and perusal.

You are, therefore, requested to accord official sanction and permission to hold/organise the said event and oblige.

Looking forward to your favourable response,

Yours Sincerely,


Principal


Principal
Kanya Mahavidyalaya
Kharkhoda, Sonipat

PROPOSAL FOR ORGANISING AND HOLDING ONE DAY NATIONAL SEMINAR

Topic : “प्रयोजनमूलक हिन्दी : प्रासंगिकता एवं उपादेयता”

प्रस्तावना :-

हिन्दी विश्व की महान् भाषाओं में से एक है । हिन्दी में संप्रेषण की अद्भुत क्षमता है । यह भारत की अद्भुत धरोहर है । भारत जैसे विशाल लोकतंत्र को यदि किसी एक ही भाषा से संबोधित करना हो तो हिन्दी सबसे उपयुक्त है और यही कारण है कि राजनेता से अभिनेता तथा सभी हिन्दी की अनिवार्यता से बखूबी परिचित हैं । यही हिन्दी की ताकत है । आधुनिक युग में विश्व फलक पर विज्ञान और प्रौद्योगिकी के फैलाव के साथ भारत वर्ष के ज्ञान-विज्ञान के विभिन्न क्षेत्रों में सरकारी कार्यालयों में, संपर्क भाषा के रूप में, संचार भाषा के एक नए रूप में उभर रही है । हिन्दी ने अपनी अस्मिता हर क्षेत्र में दर्ज कराई है ।

राष्ट्रभाषा के रूप में खुद को साबित करने के लिए आज वस्तुतः हिन्दी को किसी सरकारी मुहर की आवश्यकता नहीं है । उसके सहज और स्वाभाविक प्रसार ने उसे देश की राष्ट्रभाषा बना दिया है । वह अब सिर्फ संपर्क भाषा नहीं है, इन सबसे बढ़कर वह आज बाजार की भाषा है, जीवन की भाषा है, मीडिया की भाषा है, फिल्मों की भाषा है, हमारे अपनों की भाषा है और सपनों की भाषा है ।

उप-विषय:-

- प्रयोजनमूलक हिन्दी : नामकरण एवं उपादेयता
- कार्यालयी हिन्दी
- विज्ञान एवं प्रयोजनमूलक हिन्दी
- कम्प्यूटर और हिन्दी
- रोजगारोन्मुख हिन्दी
- पत्रकारिता में हिन्दी की भूमिका
- राजभाषा हिन्दी की वर्तमान स्थिति
- जनसंचार का आधार हिन्दी


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- बाजार की भाषा हिन्दी
- संपर्क भाषा हिन्दी
- हिन्दी की सहज अधिगम्यता एवं बोधगम्यता
- माध्यम भाषा के रूप में हिन्दी
- हिन्दी का वैश्विक स्वरूप

Estimated Expenditure :

Printing (Abstracts, Certificates etc.)	Rs 60000/-
Local Hospitality	Rs.80000/-
TA/DA to Resource Persons/Speakers	Rs 20000/-
4. Local Conveyance and Stationery etc.	Rs.20000/-
5. Miscellaneous expenses	Rs 20000/-

Grand Total Rs. 200000/-(Two Lakh Only)

Tentative Date for Organising the Event:- 09.03.2019

**Designation of official empowered
to receive financial grant**

:-  **Prineipal**

Principal
Kanya Mahavidyalaya
Kharkhoda, Sonipat

About The College

Kanya Mahavidyalaya, Kharkhoda is one of the premier institutions of MDU Rohtak established in 1993 having versatile and highly qualified faculty sustaining the torch of knowledge in discipline.


The college is situated in rural heart-land of Haryana and is conveniently accessible to the girls of the area. The college is making an ardent effort for providing quality education. KMK is running UG and PG courses in Arts, Commerce and Computer Science stream.

Our college stimulates intelligence and aids the development of such social virtues as Co-operation, helpfulness and responsibility. The college is striving to empower and groom the rural students in the present competitive scenario.



Principal

Dr. (Mrs.) Suresh Boora



Organising Secretary
(Mrs. Permila Devi)

To,
The Director General,
Higher Education Haryana,
Shiksha Sadan, Sector-5
Panchkula.

Subject: - One Day International Seminar to be organised by the
Department of Commerce
R/Sir,

Respectfully, I wish to draw your kind attention for information and permission that the Commerce Department of our college proposes to organise one day International seminar in the college on the topic **"Contemporary Issues in Commerce"** which is of utmost importance and in general interest of the teaching community in the country.

The complete details of the topic, its relevance and the estimated expenditure to be incurred in organising the event are attached herewith for your kind information and perusal.

You are, therefore, requested to accord official sanction and permission to hold/organise the said event and oblige.

Looking forward to your favourable response,

Yours Sincerely,

Principal


Principal
Kanya Mahavidyalaya
Kharkhoda, Sonipat

PROPOSAL FOR ORGANISING AND HOLDING ONE DAY INTERNATIONAL SEMINAR

Topic : **“Contemporary Issues in Commerce”**

Relevance/Importance of Topic:-

In the present era of issues such as: Cross border trade⁴, Multilingualism, Rise of new powers and new approaches, Global impacts of global corporations are taking place. So the proposed seminar on contemporary issues in commerce assumes significance. In the light of this, the proposed seminar will invite the contributions of the academia and the research scholars to promote a meaningful interaction. Such interaction among persons from different fields sharing their experiences, expertise, ideas, innovations and researchers will indeed, explore better options to face the challenges in the concerned areas. During this interaction, the outcome of it would help understanding Indian and International issues in a comprehensive manner, exploring strategies to address them.

Objectives: The main objectives of the seminar are:

- The seminar aims to promote a meaningful interaction on ideas pertaining to issues in Financial Sector among leading academicians, researchers, educators and students.
- It would serve as a common platform to discuss the issues, problems and challenges related to financial sector.
- The interaction would help in understanding Indian and international issues in a comprehensive manner consequently exploring strategies to address them.
- The seminar would provide researches a platform to discuss how and where these issues fit into research work.

Sub- Topics:

The topics of the seminar would include but not restricted to:

- Finance & Trade & Logistics and related topics.
- Technology & Innovation.
- International financial system.
- Strategic brand management.
- International liquidity.
- Managing diversity in business.
- International business ethics.
- Integrating marketing communications.
- Management in a global content.


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- International mergers and acquisitions.
- Disaster management.
- Intellectual property strategy and management.
- International cooperation in ICT.
- Current scenario of insurance business.
- International entrepreneurship.
- Technology management for livestock products.
- Agricultural marketing.
- Product design & development.
- International marketing management.
- Negotiations.
- Technology & operational management.
- Green marketing as a positive driver towards economy.
- Current trends in banking.
- Financial sector reforms in developing economics.
- Financial inclusion & inclusive growth.
- Retail and distribution management.
- Business to business marketing.
- Personal selling & sales management.
- Retailing & consumers services.
- E-Business.
- E-Commerce.


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- Marketing for financial services.
- Women entrepreneurship.
- Digital economy: Challenges & opportunities.
- Strategic HRM.
- Organisational culture.
- Human resources-Emerging trends in recruitment, training & development.
- Indian Debt Market
- Indian Capital Market
- Micro Finance
- Bank Credit and Rural Development
- Plastic Money
- Indian Retail Banking Sector
- Merchant Banking
- Working Capital Management
- Financial Reporting
- Corporate Governance in Banks
- Emerging Trends in Insurance Sector
- Self- help Groups in Women Empowerment
- Problem of NPA in Financial Institutions
- E- Banking Services
- Credit Risk Management


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Estimated Expenditure :

1. Printing (Abstracts, Certificates etc.)	Rs 60000/-
2. Local Hospitality	Rs.80000/-
3. TA/DA to Resource Persons/Speakers	Rs 20000/-
4. Local Conveyance and Stationery etc	Rs.20000/-
5. Miscellaneous expenses	Rs 20000/-

Grand Total Rs. 200000/-
(Two Lakh Only)

Tentative Dates for Organising the Event:- 23rd February 2019

**Designation of official empowered
to receive financial grant**

:- Principal


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About The College

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Our college stimulates intelligence and aids the development of such social virtues as Co-operation, helpfulness and responsibility. The college is striving to empower and groom the rural students in the present competitive scenario.



Principal

Dr. (Mrs.) Suresh Boora



Organising Secretary

Dr. Parmila



Convener

Dr. Namita

Principal
Kanya Mahavidyalaya
Kharkhoda, Sonipat